

**Vision** Vibrant Muslim communities as catalysts for positive change in Canada

**Mission** Provide Muslims with opportunities to develop and put their faith into action

**Areas of Focus**

Preparing the Next Generation  
(Youth Development)

- # of youth with responsibilities
- # of active youth volunteers
- # of returning youth attendees
- # of youth oriented and initiated projects

Collaboration on National Issues  
(Civic Engagement)

- # of mobilized people/ stakeholders
- Resources (human and financial) committed to socio-economic initiatives

Setting a New Standard for Islamic Centers  
(Vibrant Centres)

- Increase in donations and revenue
- # of issues / suggestions addressed
- Achieve Imagine Canada accreditation

**Values**

- Caring for Others (*Khidmah*)
- Striving for Excellence (*Ihsan*)
- Working Together (*Taawun*)